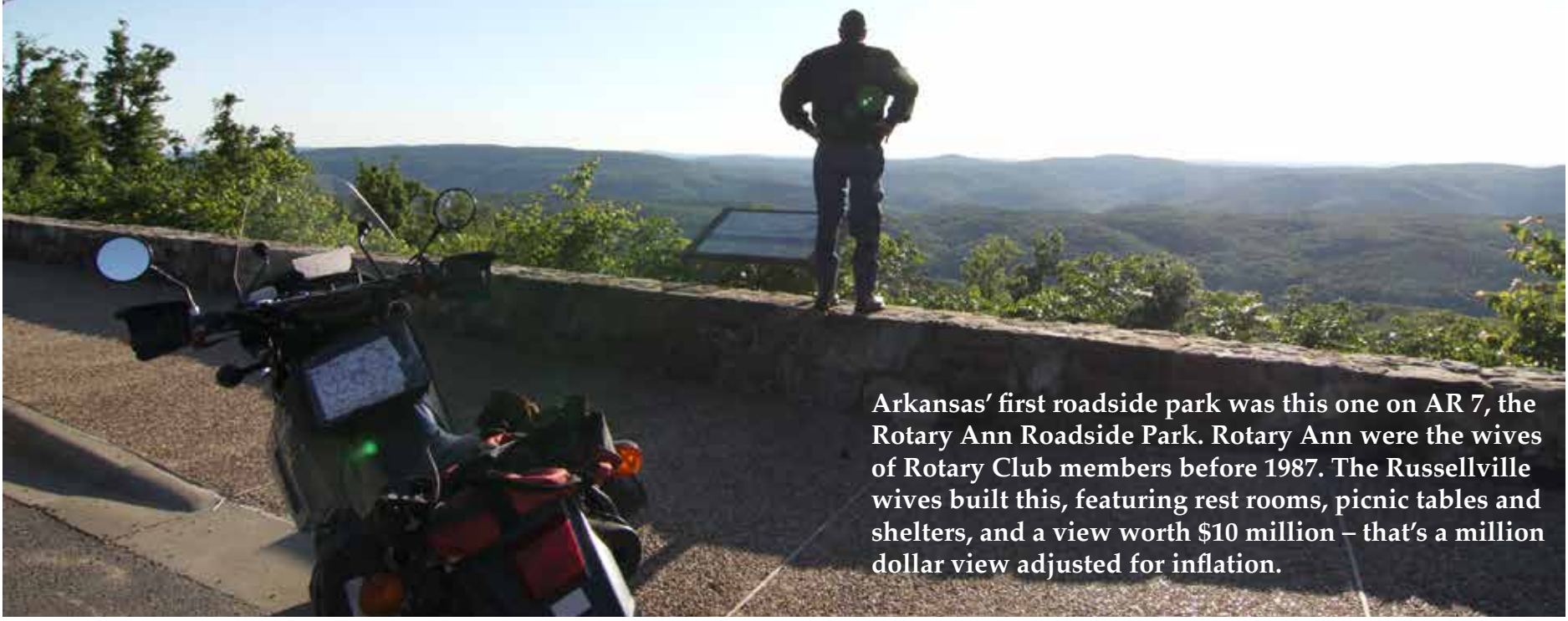


ARKANSAS'S SCENIC 7

It is all it's cracked up to be!



Arkansas' first roadside park was this one on AR 7, the Rotary Ann Roadside Park. Rotary Ann were the wives of Rotary Club members before 1987. The Russellville wives built this, featuring rest rooms, picnic tables and shelters, and a view worth \$10 million – that's a million dollar view adjusted for inflation.

Arkansas Scenic Highway 7 marches from nearly at the Missouri border to Louisiana and runs through the very heart of both the Ozarks and the Ouachita Mountains.

Perhaps the second-best known road in the Ozarks—behind “The Pig Trail”—is Arkansas’s Scenic 7. It’s a beautiful ribbon of pavement that stretches 300 miles from the top of the state to the bottom. It begins at Diamond City, on the edge of Bull Shoals Lake north of Harrison, down to the Louisiana border.

In-between are two mountain ranges—the U.S. Interior Highlands—the Arkansas River Valley, and the big timber lands of the south.

AR 7 doesn’t have the severe switchbacks the other Ozarks roads have but it has plenty of tight curves and elevation changes. And of course up here in the Ozarks we’re a little biased and think that the most beautiful part of Scenic 7 lies in north Arkansas.

The Ozarks were formed by torrents of water and the ravages of wind; and the roads follow mostly a sharply carved and meandering, steep, rugged path. Plus, it crosses the Buffalo National River; it runs through delightful little mountain communities, and intersects some of Arkansas’s other outstanding highways and roads.

Besides serpentine pavement, the views from the route are nothing short of spectacular, with deep canyons, broad vistas, and three-season riding excellence. You’ll agree... Scenic 7 is all it’s cracked up to be. **CTO**



“If there is a mythical heart of the Ozarks, it’s that mountain south of Jasper, that looks over the valley, north into Missouri.”

Historian Dee Brown, Arkansas native and author of *Bury My Heart at Wounded Knee*



Above, left: The Scenic Point Tower is a remnant of a bygone era. **Left:** View from Scenic Point overlooking the Arkansas Grand Canyon, three miles south of Jasper. **Below:** AR Scenic 7 has earned its reputation for gorgeous scenery, especially in Autumn.



Above: AR 7 crosses the Buffalo National River north of Jasper. **Below:** Riders consult a map during a rest at Pelsor’s Hanks General Store, at the intersections of AR 7/16/123.



Above: Riders taking in the view of the Arkansas Grand Canyon at Artist’s Point.



Above and Below: Two different kinds of riders enjoying AR Scenic 7.



Above: The town of Jasper is a true gem in the crown of the Ozarks. Great places to eat and shop add to the experience of this mountain town on AR Scenic 7. **Right:** Riders join the crowd at Hank’s General Store. The store sits at a trifecta of great Ozarks roads... AR 7–AR 16–AR 123. Each of these roads are fantastic rides.

